

CHARALAMPOS PAPAZOGLOU

Full Stack Software Engineer | E-commerce Expertise | Team Leadership | Product Management

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Summary

A resourceful, innovative, and competent Full Stack Software Engineer with 10+ years of experience building **high-traffic applications** with React. Expert in orchestrating multiple systems and APIs in order to deliver **high-end solutions**. Always striving to create procedures and optimal workflows that adapt to the business needs and **enhance performance**. Achieved **\$1M in revenue for WordPress.com Marketplace** within 14 months.

Experience

Automattic

Remote

Senior Software Engineer - WooCommerce (TS, React, PHP, CSS, Playwright)

01/2025 - 04/2025

- Collaborated with **20 engineers** and 3 stakeholders across 10 countries
- Achieved a **55% performance boost in Core Web Vitals** by implementing SSR & Lazy Loading in WooCommerce blocks
- **Contributed** to WooCommerce

Marketplace Lead Developer - WordPress.com (TS, React, PHP, CSS)

08/2021 - 12/2024

- Led a **team of 5 developers** building the WordPress.com Marketplace
- Achieved a **time-to-market of three months**
- Hit **\$1M ARR in 14 months**
- Drove project management focusing in **iterative MVP development**
- Shaped the product and advocated for best practices through baymard.com **UX studies**
- **Supported** partners and customers

Senior Software Engineer - WordPress.com (React, PHP, CSS, Webpack)

06/2020 - 07/2021

- Redesigned UI/UX of WordPress.com, **improving customer retention rates by 13%**

Lighthouse

Athens, Greece

Senior Lead Developer & Technical Product Manager (CSS, Handlebars)

03/2017 - 05/2020

- **Improved project efficiency by 25%** by analyzing requirements for dozens of R&D projects
- **Mentored, optimized workflows, and reviewed code for a team of five**
- **Decreased regressions by 23%** by introducing automated tests with Cypress
- Crafted numerous e-commerce and corporate web **interfaces for top 1% eCommerce stores** in Greece
- Refactored legacy code in order to achieve **10% faster time-to-market** through better developer experience and maintainability
- **Screened and interviewed** new hires

Netstudio

Greece

Full Stack Web Developer (HTML, CSS, JS, PHP, Liquid)

06/2015 - 02/2017

- Developed **24 custom-designed e-commerce websites** in Drupal, WordPress, and Shopify.

Freelance

Greece

Applications and Websites Developer (Node.js, Vue.js, SQL)

2014 - 2020

- Developed numerous websites and portals using WordPress and Drupal, achieving a **customer retention rate of 100%**

WOSM (World Organization of the Scout Movement)

Greece

Scout Troops Leader

2005 - 2015

- Organised, deployed, and **directed 7 summer camps** as a leader of WOSM
- Coordinated and **administered more than 10 team leads**
- Fostered **diversity and inclusion**
- With cautious budgeting, I managed a participant fee of **only €150 for a 10-day camp**

Education

University of Athens

Computational Mathematics

Languages

English Proficient ●●●●●


German Intermediate ●●●●●


Greek Native ●●●●●


Skills

React · Typescript / JavaScript · Node.js · Jest · Playwright · CSS · Cypress · PHP · SQL · Webpack · WordPress · WooCommerce · Handlebars · CI/CD · Docker

Interests

 Biking

 Mountaineering

 Sailing